

## RETAIL HARDWARE SOLUTIONS

Radiant Systems offers point of sale terminals with truly outstanding performance and value, providing the industry's best platform for speed of service and reliability. In addition, Radiant offers an integrated suite of high-value peripheral equipment that makes the most of your system at a lower cost of ownership.

### RADIANT P1500 SERIES POINT OF SALE



- Bright 15-inch touch screen improves speed of service and ticket accuracy while providing very long life
- Widest range of high performance in CPU configurations offered by any POS in the world
- Innovated CableLock™ system to ensure neat, reliable peripheral cabling
- Fully integrated, low-profile, water and tamper-resistant housing
- 3-Track integrated Magnetic Stripe Reader (MSR) for credit, debit, loyalty, and employee ID cards

### RADIANT P1760 POINT OF SALE



- All the impressive features of the P1500 Series, but with a 17-inch touch screen
- Solid state configurations are highly reliable and offer silent operation
- Mounting options and high durability allow for easy placement anywhere in a retail operation
- Biometric option provides the fastest sign-on and highest system security available

### PERIPHERAL DEVICES

- Radiant Receipt Printer
- M-S Cash Drawer
- Symbol LS2208 Handheld Scanner
- ONEAC and Powervar Power Conditioners and UPSs



### RADIANT TABLET

- The Tablet PC adds flexibility to the retail industry by providing a direct method of order-entry and faster check-out
- The Radiant Tablet PC offers ease-of-use with a bright 8.4" diagonal resistive touch screen. An optional outdoor anti-glare screen is also available for use in sunlight
- Easily ring-up customers, and print receipts from the tablet with an optional wireless printer
- Ring-up side-walk or tent sale merchandise at the event site



### RADIANT GRAPHICAL CUSTOMER DISPLAY

- Every line item on the ticket is displayed, minimizing errors, increasing speed of service and reducing theft
- Customer-facing graphics, video and logos drive up-selling, up-sizing, product promotions and special offers during every sale
- Full integration with the point of sale terminal eliminates bulky add-on hardware



## RETAIL SOLUTION

End-to-End Retail Solution



A leader in retail technology, only Radiant Systems offers a fully integrated, end-to-end solution. The Radiant Retail Solution includes the leading retail management software, CounterPoint, and other critical components such as integrated ecommerce, built-in gift card and customer loyalty programs, merchant services and Radiant Systems hardware, which is specifically designed for retailers.

Radiant Systems directly manufactures and develops the fully-integrated software and touchscreen hardware, giving retailers a single point of accountability for their technology needs. The Radiant Retail Solution helps retailers of all sizes maximize their profit opportunity with a solution that is both innovative and time-tested.

### BETTER CONTROL OPERATING COSTS

- Use the built-in merchandising reports to analyze current levels, spot sales trends, and make better buying decisions
- Accurately manage sales, returns, orders, special orders, backorders, and layaways
- Maintain optimum inventory levels, control inventory costs, and track merchandise movement

### INCREASE SALES

- Increase throughput and decrease service times with an easy-to-use point of sale
- Increase average ticket through successful up-selling and cross-selling
- Increase gift card sales and build compelling loyalty programs

### BUILD CUSTOMER LOYALTY

- Analyze customer preferences and purchasing data to order popular inventory
- Use built-in loyalty programs and gift cards to reward customers and stimulate repeat business

### DECREASE EMPLOYEE TRAINING TIME

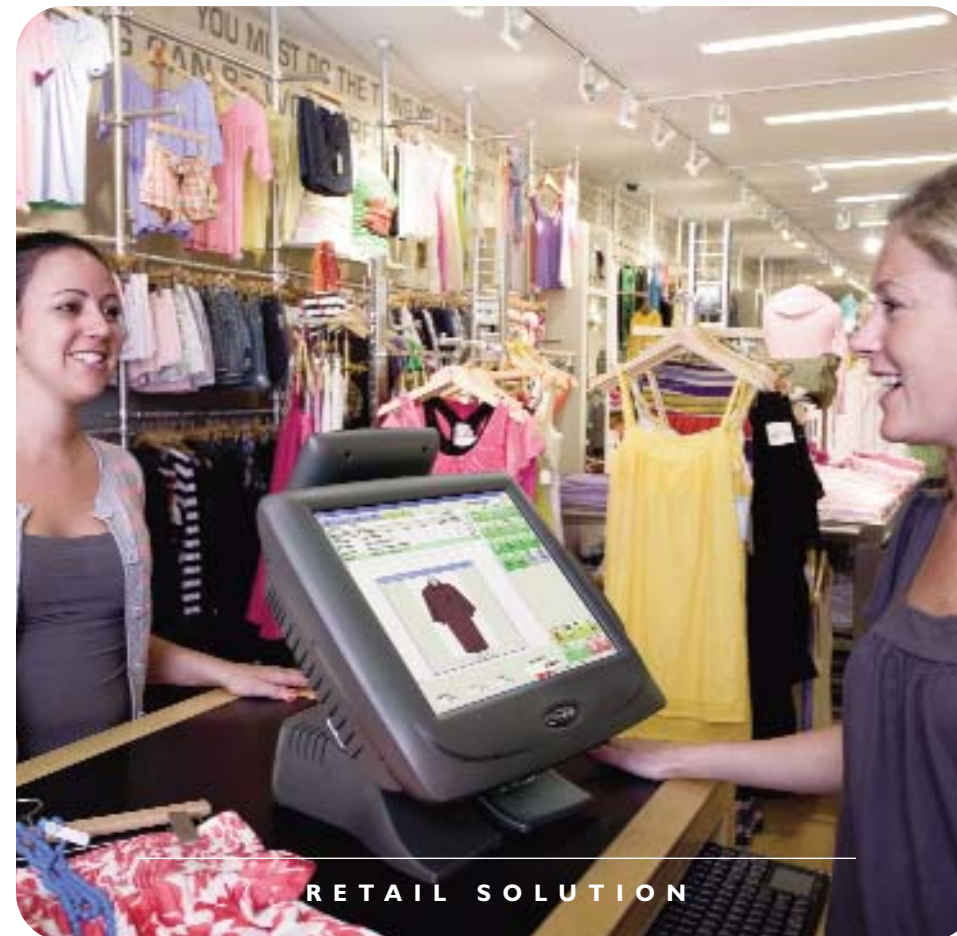
- Reduce training time with our easy-to-use software solution
- Offer employees the industry's best graphical user interface
- Includes demo/practice store for training

### MAXIMIZE SMOOTH OPERATIONS

- Prevent lost sales and service disruption with the industry's best data redundancy
- Avoid operational hassles with highly responsive maintenance and the industry's fastest return-to-service methods

### CREATE AN END-TO-END SOLUTION

- Reduce implementation risks and optimize a complete technology solution for your retail operation
- Reach new customers 24/7 with fully integrated CPOne ecommerce solution
- Safely and efficiently process customer transactions with Radiant Payment Services
- Obtain 2-second credit card authorizations and heightened security with CPGateway



RETAIL SOLUTION



FOR MORE INFORMATION, PLEASE VISIT US AT  
WWW.RADIANTSYSTEMS.COM OR CONTACT US AT 877.794.RADS (7237)

NORTH AMERICA • SOUTH AMERICA • EUROPE • AFRICA • ASIA • AUSTRALIA

## END-TO-END RETAIL SOLUTION

Radiant's Retail Solution helps you address every management and customer service need in your business. These products – CounterPoint Retail Management Software, CPOne, CPGateway, Radiant Payment Services and Radiant Hardware - represent the premier end-to-end solution in the industry. With a modular design, they provide the flexibility necessary to implement all components as a comprehensive system or individual components to address specific business needs.

### EASY-TO-USE RETAIL MANAGEMENT SOFTWARE

COUNTERPOINT OFFERS AN EASY-TO-USE, ADVANCED POINT OF SALE SOLUTION THAT REDUCES TRAINING TIME AND INCREASES EFFICIENCY WHILE HELPING YOU MAXIMIZE THE LIFE AND VALUE OF YOUR INVESTMENT.

#### UP-TO-THE-MINUTE INVENTORY PICTURE

*Manage inventory levels to control costs*

- Always know what's in stock, on order, and in transit
- Track inventory movement and turn rates
- Use the built-in merchandising reports to analyze current levels, spot sales trends, and make better buying decisions
- Extensive analysis and reporting capabilities, including on-hand summaries, usage variance and item cost variation

#### MANAGEMENT REPORTING

*An extensive library of built-in reports gives you all the information you need to run a profitable and successful business.*

- Access hundreds of built-in reports and journals
- View current conditions as well as historical details
- Modify parameters to analyze the data your way
- Print Quick Reports from any LookUp
- Powerful Merchandise Analysis Report and Sales Analysis by Group Report let you analyze your inventory
- Easily export reports into Microsoft Office programs such as Excel or Word

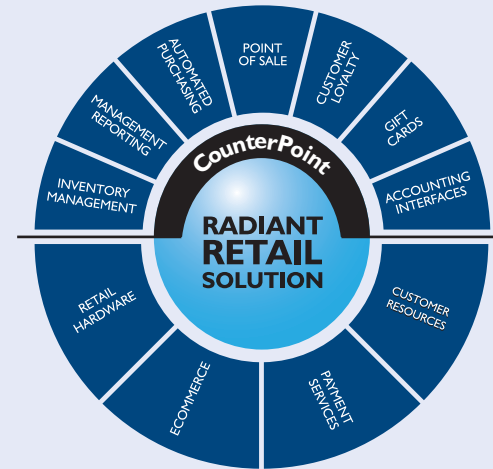
#### GRAPHICAL DASHBOARD

*Dashboard is an enhanced reporting tool that provides clear and concise graphical snapshots of your entire business operation.*

- Bird's-eye-view of entire business operation
- Graphical snapshot of Key Performance Indicators
- Effectively measure, monitor, and manage performance



GRAPHICAL DASHBOARD



#### CUSTOMER RETENTION

*Drive repeat business by knowing who your customers are and what they're buying.*

- Retain complete details for every sale you make
- Build a valuable database for analyzing trends
- Track customers' favorite colors, size, etc. with user-defined profile fields
- Print targeted mailings based on sales history
- Define credit limits and contract pricing
- Track receivables, print statements, and enter cash receipts
- Use built-in loyalty programs and gift cards to reward customers

#### FAST AND EASY CHECKOUT

*Touchscreen interface allows you to quickly ring up sales, returns, orders, backorders, special orders and layaways.*

- Choose from regular or touchscreen ticket entry
- Up-sell and cross-sell add-on items with graphical customer displays
- Zoom in on item and customer details
- Accept deposits on orders and track them through receiving
- Use CPGateway for lightning-fast credit card authorizations
- Ring up sales offline at a sidewalk sale or offsite event
- Issue a gift card or store credit

#### AUTOMATED PURCHASING

*Make faster, more accurate decisions and prevent unnecessary orders.*

- Automatically create Purchase Orders based on replenishment, min/max or days of supply
- Order and receive merchandise for multiple stores
- Receive merchandise with or without a PO
- Track backorders, RTVs, and customer-specific purchases
- Print item labels and barcodes on demand or automatically

## INTEGRATED ECOMMERCE

CPOne, RADIANT SYSTEMS' ECOMMERCE SOFTWARE, PROVIDES A TURNKEY ECOMMERCE AND WEB-HOSTING SERVICE DESIGNED ESPECIALLY FOR COUNTERPOINT MERCHANTS. YOU CAN EASILY CREATE YOUR ECOMMERCE STORE FROM YOUR EXISTING COUNTERPOINT DATA AND START REACHING NEW CUSTOMERS.

#### CPOne

*Connect your counterpoint system to an online store with cponline, our powerful and affordable web-hosting and website creation service.*

- Expand your business to the web with minimum effort and expense
- Online inventory comes directly from CounterPoint so you have just one database to track both your brick-and-mortar and website
- Eliminate costly double entry – web orders are directly integrated into CounterPoint for fulfillment
- Search engine optimization and marketing tools to reach new customers

## BUILT-IN GIFT CARD & LOYALTY PROGRAMS

*INTEGRATED SOLUTIONS THAT PROVIDE THE ABILITY TO IMPLEMENT GIFT CARDS AND LOYALTY PROGRAMS ACROSS ALL SITES FROM A CENTRAL LOCATION, AND MANAGE AND EVALUATE THESE STRATEGIC MARKETING PROGRAMS QUICKLY AND EFFICIENTLY.*

#### GIFT CARDS

*Drive revenue growth with innovative marketing programs.*

- Secure, turn-key gift card solution designed for any size retailer
- Includes card sales, redemption, configuration, reporting and physical card production
- Unlimited card types for special promotions
- Gift card balance printed on customer receipt
- Flexible configuration – for one store or an entire chain

#### CUSTOMER LOYALTY PROGRAMS

*Stimulate repeat business with powerful reward systems.*

- Variety of plan types include item based, dollar based, points based, frequency based or random
- Flexible rewards: instant discounts and gift card options
- Easy set up at both POS site and corporate level
- Rich enterprise reporting options including customer history and management alerts

## STREAMLINED PAYMENT SERVICES

*THE COMBINATION OF RADIANT PAYMENT SERVICES AND CPGATEWAY CREATES FEWER POINTS OF CONTACT WITH FEWER OPPORTUNITIES FOR ERROR-WHILE BENEFITING FROM LIGHTNING-FAST CARD AUTHORIZATIONS, HEIGHTENED SECURITY, COMPETITIVE AND TRANSPARENT PRICING AND AN INTEGRATED, END-TO-END SOLUTION THAT IS EASY TO MANAGE AND IMPLEMENT.*

#### RADIANT PAYMENT SERVICES

*An integrated, end-to-end solution that is easy to implement and manage.*

- Direct connections to all major credit card associations including Visa®, MasterCard®, American Express®, Discover® and JCB®
- Fast transaction speeds
- Integrated end-to-end solution with CounterPoint
- Nationwide payment infrastructure backed by fully redundant data centers to ensure consistent processing availability and optimal routing times

#### CPGATEWAY

*2-Second credit card authorizations.*

- Credit card, debit card, and check authorizations via the Internet
- Fast authorization response times—typically 2 seconds
- Accept stored value and credit cards on your CPOne ecommerce store
- Fully compliant with PCI, ensuring your shopper's payment card information is safe and secure
- Designed to stay in operation 24 hours a day, 7 days a week, 365 days a year

